

## Freelance Product Designer

InVision • Remote

March 2022 — Present

- Leading 0-1 design efforts on 3rd-party integrations for InVision Freehand
- Conducting user research sessions for recently shipped integrations

## Senior Product Designer

Waybridge • New York, NY (Hybrid)

June 2021 — February 2022

- Led design on the Shipment & Inventory management team
- Built and maintained the Waybridge design system
- Oversaw the full redesign of the Waybridge brand & platform UI

## Senior Product Designer

Big Human • Remote

August 2020 — May 2021

- Led design on accounts for HQ Trivia, TD Ameritrade, and Security Scorecard
- Strategized with company leadership on growth marketing initiatives
- Moderated weekly meetings for a remote team of 11 designers

## Product Designer

Big Human • New York, NY

August 2017 — August 2020

- Led design for Sneaker Con, Skin Coach, and Swayable engagements
- Hired and mentored interns for a 3-month internship program in 2019
- Handled production design for Snapchat, Barron's, Studs, and Gemini.

## Design Intern

Big Human • New York, NY

May 2017 — August 2017

- Assisted senior designers on accounts for TD Ameritrade, FTI, and Kabbalah

## Design Intern

Aardvark Brigade • Somerset, NJ

June 2016 — August 2016

- Assisted creative directors on accounts for Cabi, Wills Eye Hospital, and AMEX

Mitch De Castro

[mitchgdecastro.com](http://mitchgdecastro.com)

[mitchgdecastro@gmail.com](mailto:mitchgdecastro@gmail.com)

## Design Tools

Figma, Miro, Sketch, Principle, After Effects, InVision, Freehand, Zeplin, Keynote, Illustrator, Photoshop, InDesign

## Operational Tools

Google Suite, Slack, Dropbox, Zoom, Office 365, Microsoft Teams, Webex, Jira, Confluence, Trello, Quip, Pendo, FullStory, Gong

## Methodology Experience

Waterfall, Agile Development

## Education

BFA Graphic Design  
2013 – 2017

Kean University  
Union, NJ